OBJECTIVE

- Upon completion of this concept packet, you should have a firm grasp of compositionally graphic photographs, the various types and techniques we use to create them. You will be able to recognize each of the types, as well explain how to photograph each of these techniques, and also create photographs illustrating each technique in an interesting and creative way.

SECTIONS

- Graphic Images | Basics
- Shadows
- Silhouettes
- Form

GRADING

- To move onto the next concept packet in class you will need to:
  - complete this packet in its entirety and turn in your work to the inbox folder on the photo server for your class period
  - receive an average rating of accomplished or exemplary for the entire packet of work
    - ** your overall rating will consist of self evaluations combined with my evaluations
    - ** your self evaluation will need to be completed and turned in to me to let me know you are ready for your work to be evaluated in order to move onto the next concept packet
GRAPHIC IMAGES | BASICS

- VOCABULARY -

- Define the following vocabulary words using your own words in a word document. Make sure your definitions relate to photographic compositions.
  - graphic
  - silhouette
  - form
  - balance
  - symmetry
  - negative space
  - shape
  - contrast
  - color

- ARTICLES -

- Read the following online articles relating to basic graphic photography. After reading, summarize each article in a one-page word document. You will need to provide a brief summary of the main points of the article, at least three take aways that stuck out as important to you, and at least three ways you can improve your photography from the article in your one page summary per article.

  - Five Tips to Create Graphic Photographs by Jim Goldstein: http://digital-photography-school.com/5-tips-to-create-graphic-photographs
SHADOWS

- **CONCEPT** -
  
  • In a word document, complete the following sections. Label each section of the document.
    
    - Explain how to photograph shadows using your own words, as if you were teaching a friend or parent not enrolled in this class. Include in your explanation how we use shadows to create interesting photographic compositions.
    
    - Collect five (5) examples of photographs online from professional photography websites (not google/bing image search) that demonstrate the correct technique for photographing shadows.
    
    - **If you need a list of professional photography websites, visit the “RESOURCES” section under Photo 1 on the class website.** www.mrsfieldsphotography.weebly.com

-** APPLICATION** -
  
  • Using a point and shoot or DSLR camera, create a communicative photograph of shadows in an interesting, creative way.
    
    - Your photograph must:
      
      • be interesting
      
      • be compositionally sound: rule of thirds followed, technique demonstrated, balanced, distraction less, clear focal point, interesting to your viewer, & communicate clearly
      
      • be technically sound: correct exposure, in focus, not pixelated, without noise
      
      • gone through post processing: correct, normal exposure, clarity, cropping if necessary, color corrected, level horizon, and not obvious or too little retouching/editing
      
      • be saved as a flattened, print prepped, PSD file, & turned into the inbox folder for your class period on the photo server
      
    - title it: last name first initial _ shadows (no spaces)
SILHOUETTES

- CONCEPT -

- In a word document, complete the following sections. Label each section of the document.
  
  - Explain how to photograph silhouettes using your own words, as if you were teaching a friend or parent not enrolled in this class. Include in your explanation how we use shadows to create interesting photographic compositions.
  
  - Collect five (5) examples of photographs online from professional photography websites (not google/bing image search) that demonstrate the correct technique for photographing silhouettes.
  
  - ** If you need a list of professional photography websites, visit the "RESOURCES" section under Photo 1 on the class website. www.mrsfieldsphotography.weebly.com

- APPLICATION -

- Using a point and shoot or DSLR camera, create a communicative photograph of a silhouette in an interesting, creative way.
  
  - Your photograph must:
    
    • be interesting
    
    • be compositionally sound: rule of thirds followed, technique demonstrated, balanced, distraction less, clear focal point, interesting to your viewer, & communicate clearly
    
    • be technically sound: correct exposure, in focus, not pixelated, without noise
    
    • gone through post processing: correct, normal exposure, clarity, cropping if necessary, color corrected, level horizon, and not obvious or too little retouching/editing
    
    • be saved as a flattened, print prepped, PSD file, & turned into the inbox folder for your class period on the photo server
    
    - title it: last name first initial _ silhouette (no spaces)
FORM

- CONCEPT -

• In a word document, complete the following sections. Label each section of the document.

  - Explain how to photograph form using your own words, as if you were teaching a friend or parent not enrolled in this class. Include in your explanation how we use shadows to create interesting photographic compositions.

  - Collect five (5) examples of photographs online from professional photography websites (not google/bing image search) that demonstrate the correct technique for photographing form.

  - ** If you need a list of professional photography websites, visit the “RESOURCES” section under Photo 1 on the class website. www.mrsfieldsphotography.weebly.com

- APPLICATION -

• Using a point and shoot or DSLR camera, create a communicative photograph of a form in an interesting, creative way.

  - Your photograph must:

    • be interesting

    • be compositionally sound: rule of thirds followed, technique demonstrated, balanced, distraction less, clear focal point, interesting to your viewer, & communicate clearly

    • be technically sound: correct exposure, in focus, not pixelated, without noise

    • gone through post processing: correct, normal exposure, clarity, cropping if necessary, color corrected, level horizon, and not obvious or too little retouching/editing

    • be saved as a flattened, print prepped, PSD file, & turned into the inbox folder for your class period on the photo server

    - title it: last name first initial _ form (no spaces)
### Evaluation of the concept packet as a whole.

<table>
<thead>
<tr>
<th>Exemplary</th>
<th>Accomplished</th>
<th>Developing</th>
<th>Beginning</th>
<th>Rating Self Evaluation</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Student has completed &amp; turned in all sections of the concept packet.</strong></td>
<td>All of the required elements have been completed &amp; turned in together. All directions have been carefully followed. Presentation is consistent across the required elements of the concept packet.</td>
<td>All of the required elements have been completed &amp; turned in together. Most of the direction have been followed. Presentation is mostly consistent across the required elements of the concept packet.</td>
<td>Some of the required elements have been completed &amp; turned in together. Some of the directions have been followed. Presentation is not consistent across the required elements of the concept packet.</td>
<td>Most of the required elements are missing or incomplete. The directions have not been followed. Presentation is incomplete across the required elements of the packet.</td>
</tr>
</tbody>
</table>

| **Student’s written work demonstrates clear understanding of concepts.** | Student could clearly explain in writing, through demonstration, or explain without any assistance, the foundations of the concept, as well as why it is used and important in photography to another person. | Student could clearly explain in writing, through demonstration, or explain with some assistance, the foundations of the concept, as well as why it is used and important in photography to another person. | Student cannot clearly explain in writing, through demonstration, or explain with out some assistance, the foundations of the concept, as well as why it is used and important in photography to another person. | Student cannot clearly explain in writing, through demonstration, or explain, the foundations of the concept, as well as why it is used and important in photography to another person. |

| **Student’s photography demonstrates clear understanding of concepts.** | Student’s photograph clearly demonstrates complete grasp & understanding of the concept. | Student’s photograph mostly demonstrates complete grasp & understanding of the concept. | Student’s photograph somewhat demonstrates complete grasp & understanding of the concept. | Student’s photograph does not demonstrate complete grasp & understanding of the concept. |

### Standards & Evaluations

<table>
<thead>
<tr>
<th>12 - 19 (60% - 69%)</th>
<th>20 - 23 (70% - 79%)</th>
<th>24 - 27 (80% - 89%)</th>
<th>28 - 30 (90% - 100%)</th>
</tr>
</thead>
</table>

- **6**
### Evaluation of photograph(s) required for concept packet.

<table>
<thead>
<tr>
<th>Rating</th>
<th>Teacher or Self Evaluation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exemplary 10</td>
<td>Student’s photograph demonstrates clear understanding of required photographic concepts.</td>
</tr>
<tr>
<td>Accomplished 8</td>
<td>Student’s photograph mostly demonstrates complete grasp &amp; understanding of the concept.</td>
</tr>
<tr>
<td>Developing 6</td>
<td>Student’s photograph somewhat demonstrates complete grasp &amp; understanding of the concept.</td>
</tr>
<tr>
<td>Beginning 4</td>
<td>Student’s photograph does not demonstrate complete grasp &amp; understanding of the concept.</td>
</tr>
</tbody>
</table>

**You will need to have a rating of 24+ (accomplished or exemplary) in addition to a rating of 30+ on each required photograph to successfully complete this concept packet.**